



# Press Release

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FOR IMMEDIATE RELEASE  
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**JOHN NORQUIST IN NEW YORK CITY**  
**PRESIDENT OF THE CNU SPEAKS AT MEETING OF CNU NY CHAPTER**  
**Municipal Arts Building, 475 Madison Ave., New York, NY**  
**APRIL 25, 2007 – 6:00PM**

On Wednesday, April 25th, the Congress for the New Urbanism New York Chapter held their first public meeting at the Municipal Arts Society in New York City. The meeting was keynoted by John Norquist, current president of the CNU and former mayor of Milwaukee, and by Hilary Ballon, curator of Robert Moses and the Modern City.



*CNU NY President John Massengale opened the evening's festivities.*

John Massengale, President of the CNU NY Chapter, opened the night's meeting with an introduction to the organization.

While Mayor of Milwaukee, John Norquist tore down an elevated highway and replaced it with a boulevard and mixed-use buildings. He has also worked with the US Department of Housing and Urban Development to convert public housing projects into mixed-use and mixed-income neighborhoods. His speech focused on New Urbanism throughout the country and centuries-old examples of the same planning principles from Europe.



*John Norquist, Former Mayor of Milwaukee and current President of the Congress for the New Urbanism, speaks to the crowd at the Municipal Arts Society.*



In Robert Moses and the Modern City, Hilary Ballon re-evaluates the career of the great planner and administrator who built many of New York's highways, public amenities, housing projects, and infrastructure. Her enlightening presentation examined many of his large-

scale projects, such as the West Side Highway and various buildings surrounding the Washington Square Park area, for which he was both praised and vilified in New York City.



*Hilary Ballon, Curator of **Robert Moses & the Modern City**, speaks to the crowd.*

Before the meeting, John Norquist met with the Board of Directors of the CNU NY Chapter to discuss New Urbanism in the area and the steps that this new chapter can take to become a full-fledged participant at the national level.



*John Norquist discusses New Urbanism in the region with CNU NY's Board of Directors*

New Urbanism seeks to promote dense, mixed use and walkable communities with human scaled structure on the regional and neighborhood levels. The Congress for the New Urbanism is composed of practitioners, developers, and advocates and provides a voice for sustainable design and smart growth, and in opposition to sprawl.

The CNU NY Chapter was initiated in 2006 by archi-



*Members of the Board of the CNU NY Chapter with John Norquist and Hilary Ballon*

itects, planners, developers, and advocates for quality of design and smart planning. The organizers are working to incorporate New Urbanist standards and walkable communities by influencing projects and policies throughout New York State. “New York has a long history of quality urbanism. We need to strengthen our movement to ensure that future projects meet a high standard,” says John Massengale, President of the CNU NY Chapter.

“The CNU NY Chapter is open to professionals and citizens alike. We will be working to bring the best practices of New Urbanism from around the country into policymaking in New York State.”

The next meeting of the CNU NY Chapter will be on ---00th at 6pm at the ----- in New York City.

For more information about the CNU NY Chapter, visit [www.cnuny.org](http://www.cnuny.org)